



SLSAE Strategic Partnership and Marketing Opportunities



The St. Louis Society of Association Executives (SLSAE) is made up of leaders in St. Louis-based local, regional and national trade, professional, and member-based organizations. Through online and in-person events and small group programs, SLSAE offers members a wealth of opportunities to learn, network, and grow personally and professionally. You are invited to be an active part of this organization! There are FOUR ways to participate as an Organizational or Business Partner or Marketer. All partnerships are good for one year, and all partner company representatives are encouraged to participate on committees.

SLSAE Organizational Partnership - \$1,000 (Limited to 10)

- Logo and website link from SLSAE's homepage for brand awareness
- TWO Individual Business Partner Memberships (\$490 VALUE)
- Online testimonial highlight with photo of member on website
- Company recognition at all meetings
- Company logo on all communications with members and prospective members
- Opportunities to introduce speakers at two meetings
- Opportunities to feature relevant company speakers for a SLSAE program
- Opportunity to feature relevant speakers from your company for an SLSAE program
- FOUR complimentary meeting registrations per year. (\$120 VALUE)
- ONE sponsored article per year in the SLSAE/Association Success AI-powered newsletter

Corporate Business Partnership - \$450

- Membership for TWO representatives from the same company
- Member pricing for all events
- Company logo on website, linked to company website
- Recognition in one e-newsletter

Individual Business Partnership - \$245

- Membership for ONE representative
- Member pricing for all events
- Company logo on website, linked to company website

Hotel Venue Marketing Opportunity - \$250

- Logo on e-blast invitations linked to company website for one month
- Logo on website, linked to company website for one month
- Recognition in one e-newsletter for one month
- Recognition at monthly program

Interested in securing your partnership with SLSAE? Please call Sue Wagner at 314-416-2250 or complete the sponsorship form on back, and scan to submit online today at www.slsae.org and become involved!



SLSAE Strategic Partnership and Marketing Form

Organization/Business Name: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

{ } - Become an SLSAE Organizational Partner for \$1,000

{ } - Become an SLSAE Corporate Business Partner for \$450

{ } - Become an SLSAE Individual Business Partner for \$245

{ } - Hotel/Venue Marketing Opportunity for \$250

PAYMENT OPTIONS:

Check enclosed (made payable to SLSAE)

Credit Card I authorize SLSAE to charge my credit card \$ _____

Name on Card _____

Credit Card Number _____ Expiration Date _____

Billing Zip Code _____ Signature _____

Please email your completed sponsorship form and company logo to: SLSAE@qabs.org

-or-

mail to:

St. Louis Society of Association Executives
Attn: Susan Wagner
2650 S. Hanley
St. Louis, MO 63144