



Connecting
Exchanging
Improving

SLSAE STRATEGIC BUSINESS PARTNERSHIPS

Through online and in-person content, programs, speakers, and events, the St. Louis Society of Association Executives (SLSAE) offers its members — leaders in area trade, professional and member-based organizations — a wealth of opportunities to learn, network and grow personally and professionally. Don't miss out on the power of associations and their inherent networking capabilities to grow trust and appreciation for your brand among influential leaders in the St. Louis market.

We invite you to be a part of SLSAE through our Strategic Business Partnerships program. All partnerships are limited to one from each business vertical. All renewals have first right of refusal. One-calendar-year partnerships include:

PLATINUM PARTNERSHIP \$2,500 (SOLD OUT)

SLSAE's premier Platinum Partnership offers your organization access and exposure through all SLSAE communications and events.

- **4 Corporate Business Partner Individual Memberships** and member pricing on SLSAE all events
- Lunch is included for **12** meeting registrations
- Top placement with a **Platinum Partner** designation of your logo and website link from SLSAE's website for brand awareness
- Logo recognition on **all** emailed meeting notices
- **6 social media posts** on your organization's behalf to SLSAE's Facebook and LinkedIn accounts
- Your company name and logo recognition at all **11 membership meetings**
- Opportunities to give brief speeches from the podium at **3 membership meetings**
- Placement of marketing collateral at each place setting at **11 membership meetings**
- **12 sponsored articles** per year in the SLSAE/Association Success AI-powered email newsletter

Interested in securing your partnership with SLSAE?
Please call Sue Wagner at **(314) 416-2250**.

GOLD PARTNERSHIP \$1,500 (Limited to 4)

SLSAE's Gold Partnership establishes your company as a strong supporter of SLSAE.

- **3 Corporate Business Partner Individual Memberships** and member pricing on SLSAE all events
- Lunch is included for **6** meeting registrations
- A **Gold Partner** designation of your logo and website link from SLSAE's website for brand awareness
- Logo recognition on **all** emailed meeting notices
- **3 social media posts** on your organization's behalf to SLSAE's Facebook and LinkedIn accounts
- Your company name and logo recognition at all **11 membership meetings**
- Opportunities to give brief speeches from the podium at **2 membership meetings**
- Placement of marketing collateral at each setting at all **11 membership meetings**
- **6 sponsored articles** per year in the SLSAE/Association Success AI-powered email newsletter

SILVER PARTNERSHIP \$750 (1 Remaining)

SLSAE's standard Silver Partnership offers terrific exposure to all things SLSAE via a price point mindful of expense-limit thresholds for marketing and sales professionals.

- **2 Corporate Business Partner Individual Memberships** and member pricing on SLSAE all events
- Lunch is included for **3** meeting registrations
- Logo and website link from SLSAE's website for brand awareness
- Logo recognition on **all** emailed meeting notices
- **1 social media post** on your organization's behalf to SLSAE's Facebook and LinkedIn accounts
- Your company name and logo recognition at all **11 membership meetings**
- Opportunities to give brief speeches from the podium at **1 membership meeting**
- **Up to 3** complimentary meeting registrations
- **1 sponsored article** per year in the SLSAE/Association Success AI-powered email newsletter