



Connecting  
Exchanging  
Improving

# 2022 DYNAMIC ASSOCIATION MANAGEMENT

REGISTRATION:

**WWW.SLSAE.ORG**

**WHERE:  
MISSOURI SOCIETY OF CPA'S**

**COST:  
\$80 FOR SLSAE MEMBERS  
\$95 FOR NON-MEMBERS**

Join us for a half-day workshop featuring leaders who will share their association management expertise on a variety of dynamic topics. This program is geared to Association Executives, Staff and Volunteer Board Members.

TUESDAY,  
JULY 19TH  
8:30 AM - 1:00 PM



**RACE FOR RELEVANCE  
LEN TOENGES, CAE**

President  
AGC of Missouri



**ETHICS & ASSOCIATIONS  
RICK LAWTON**

Partner  
Thompson Coburn



**FINANCIAL MANAGEMENT  
& 501C DETAILS  
BETH KNYSAK, CPA**

Managing Director  
BKD CPAs & Advisors

LUNCHEON  
KEYNOTE SPEAKER:



**IS THERE A SHORTCUT TO  
PRODUCTIVITY?  
LIZ HABERBERGER**

President  
Dale Carnegie Missouri